Under the auspices of chairman, Department of Commerce Prof. Z. U. Khairoowala .for the occasion of World Tourism day in 2011

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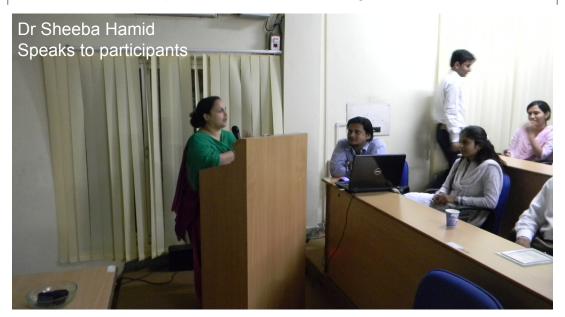


The Department of Commerce, Aligarh Muslim University, held a number of tourism activities, under the theme (Linking Cultures)



The whole world celebrated the World Tourism Day, on 27 September 2011, to raise the awareness of the international community on the importance to tourism and highlighting its social, cultural, political and

economic impacts. This year, the world is commemorating the 31th anniversary of announcing the World Tourism Day under the theme "linking cultures" the 27 of September of each year coincides with the





annual World Tourism Day. The UN World Tourism Organization has started the celebration of this anniversary in 1980. The choice of this date by the General Assembly was upon the recommendation of

Executive Board of the World Tourism Organization that coincides with an important stage in the world: the anniversary of the founding of the World Tourism Organization, the adoption of the statues on



27 September 1970.

The timing of the World Tourism Day has an important meaning because it is a special occasion that comes at the height of the end the season in northern hemisphere, and the beginning of season in the southern hemisphere, where it has the great interest of tourists and hundreds thousands of people from all over the world in all walks of life.

World Tourism Day (Linking

Cultures) was celebrated in the Department of Commerce on 27 september 2011 by the students of Master of Tourism Administration (MTA). The event was the first of its kind in the department which began with a welcome address by Chairman, Department Commerce. Prof. Ζ. Khairoowala. The theme of the day was highlighted by Mr. S. Shamshad Husain, Retired Deputy General Manager, Air India. Prof. Badar Alam Igbal, Former





Chairman, Department of Commerce also spoke on the significance of tourism.

The students organized a well – chalked out programme which boasted off a tourism quiz, thematic oral presentations, some business games in which the students and teachers enthusiastically participated, apart from the colorful and informative slideshows

prepared meticulously by the students. Talented MTA award.

. Nawab ali Khan, Prof. S.M. Imamul Haque, Dr. Nafees A. Khan, Dr. Mohd. Yemeen, Dr. Shadab Khan, Dr. Asya Chaudhary and other faculity members were also present. Vote of thanks was proposed by Dr. Sheeba Hamid, Co-ordinate of the event.